



75 Days | 5 Disasters
\$3,735,000 Awarded

...Because of You

Dear 2021 Investor,

Thank you for your support of the REALTORS® Relief Foundation (RRF) 2021 Campaign, *Hope Rising*. In conjunction with the 20th anniversary, we set out to proactively raise funds for RRF to have dollars at the ready to send to families impacted by disasters. Because of you, over \$8.7 M was raised.

Within the first 75 days of the year, the driving purpose for the Campaign has already proven necessary and effective. You have likely heard about the recent devastating fires in Colorado or the tornado that swept through Kentucky and neighboring states. You may not know that through your support of RRF, you have directly helped families impacted by these tornados and wildfires.

RRF has awarded \$3,735,000 since the end of 2021 to these disasters:

- Kentucky Tornado
- Kansas Wildfire
- Arkansas Tornado
- Colorado Wildfire
- Tennessee Tornado

RRF's recent relief efforts were approved and granted within days providing immediate funding to the areas affected. This would not have been possible a year ago and is truly because of you. Already in 2022, we've been reminded that RRF is being called upon more frequently and with more intensity, confirming that the shift to proactive fundraising is critical.

We appreciate your support and look forward to ongoing collaboration.

Regards,

Michael Ford
RRF President
mikeford@coldwellbanker.com
C: 901-409-0342
O: 870-732-4655

IN THE NEWS

[Kentucky Tornado Relief \(Click to view video\)](#)

[Denver Wildfire Relief \(Click to read article\)](#)

[Kentucky Tornado Relief \(Click to view video\)](#)